

LISA DAVENPORT HEART OF GOLF CLASSIC
09.18.23 | OKLAHOMA CITY
SPONSORSHIP OPPORTUNITIES

**PRESENTED BY
MARK DAVENPORT
AND PAT DAVENPORT**



**OKLAHOMA
HEART HOSPITAL**
RESEARCH FOUNDATION

TOURNAMENT DETAILS

09.18.23 GAILLARDIA GOLF & COUNTRY CLUB

Estimated Schedule (times subject to change):

- 12:00 PM Shotgun Start
- 4:30 PM End of Play
- 5:00 PM: Dinner & Awards

A special thanks to our presenting sponsors, Mark Davenport and Pat Davenport!

SPONSORSHIP DETAILS

THE BENEFITS

The following pages include an overview of our Sponsor + Play and Marketing Sponsorship opportunities. We greatly appreciate our strategic partnerships with vendors and the community and are excited to offer opportunities for you to promote your company while also giving back to support life-saving initiatives at OHHRF. Sponsorships are a unique opportunity to network and connect in person with physicians, OHH team members, vendors, patients, and stakeholders from across the country. As a sponsor, you will receive valuable brand recognition and, most importantly, let the entire team of OHH Heart Heroes know that you are a committed champion in the fight against heart disease. OHHRF is sincerely grateful to our corporate and community partners and would not be successful in providing care to our patients without your support.

CUSTOM SPONSORSHIPS AVAILABLE

Should your company have any marketing objectives that were not addressed in this packet, we're happy to meet with you to discuss other options.

PAYMENT & DEADLINE

Sponsorships can be reserved by emailing Jenny Stewart, Director of Philanthropy, at JStewart@okheart.com. Once confirmed, an invoice will be sent and payment can be submitted online at www.okheart.com/golf or by mailing a check (*payable to OHHRF*) to the address listed below. To be recognized in all event materials, sponsorships must be received by September 1, 2023.

OUR MISSION

The Oklahoma Heart Hospital Research Foundation is a 501(c)3 nonprofit organization, EIN 73-1455900. Donations are tax-deductible as allowed by law. Funds raised by this prestigious event support OHHRF's patient programs, including:



CLINIC FOR THE UNINSURED

Ensuring access to specialized healthcare for the uninsured



GOOD SAMARITAN FUND

Providing clothing and essential items to patients in need



CLINICAL RESEARCH

Helping fight heart disease and advance therapies

SPONSORSHIP OPPORTUNITIES SUMMARY

Below is a summary of the opportunities available (*denotes new options). The full list of benefits is listed in detail on the following pages:

Sponsor + Play

- \$50,000 - Presenting
- \$25,000 - Condor
- \$15,000 - Eagle
- \$10,000 - Birdie
- \$7,500 - Par
- \$5,000 - Bogey
- \$2,500 - Team

Marketing Sponsorships

- \$5,000
 - Air Cannon
 - 3D Heart Target*
 - Golf Balls*
- \$3,500
 - Awards
- \$3,000
 - Dinner
 - Cooler
 - Golf Carts
- \$2,500
 - Raffle
 - Mulligans
 - Guess the Tees
 - Trivia
 - Drink Tickets*
- \$2,000
 - Main Drink Station
 - Longest Drive
 - Host a Hole*
- \$1,500
 - Lunch
 - Beverage Cart
 - Golf Tees*
 - Sunscreen*
 - Digital Scorecard*
 - Closest to the Pin
 - Hole in One
 - Course Drink Station
- \$1,000
 - Hole Sponsor



4200 W. Memorial Rd, Ste 510, Oklahoma City, OK 73120



P: 405.608.1228



www.okheart.com/research



donations@okheart.com



**OKLAHOMA
HEART HOSPITAL**
RESEARCH FOUNDATION

SPONSOR + PLAY

	PRESENTING SPONSOR \$50,000	CONDOR SPONSOR \$25,000	EAGLE SPONSOR \$15,000	BIRDIE SPONSOR \$10,000	PAR SPONSOR \$7,500	BOGEY SPONSOR \$5,000	TEAM SPONSOR \$2,500
<ul style="list-style-type: none"> Tournament naming rights Speaking opportunity during awards Prominent signage and premium seating at awards 	✓						
<ul style="list-style-type: none"> Option to host a table and distribute materials to golfers Verbal recognition at shotgun start Complimentary mulligans 	✓ 2 Mulligans Per Golfer	✓ 2 Mulligans Per Golfer	✓ 1 Mulligan Per Golfer				
<ul style="list-style-type: none"> Premium branding opportunity exclusively for Major Sponsors (limited availability, see next page for examples) 	✓ Prominent Tournament Signage	✓ Exclusive 3D logo on the Lake at Gaillardia's Main Entrance	✓ Branded Golf Balls	✓ Branded Golf Flags or Golf Towels	✓ Exclusive Driving Range Signage	✓ Exclusive Putting Green Signage	
<ul style="list-style-type: none"> Logo on tournament banner and prominent signage at check-in Verbal recognition and logo on the on-stage poster at awards Option to include company giveaway in 150 goody bags Logo recognition on the OHH website 	✓	✓	✓	✓	✓	✓	
<ul style="list-style-type: none"> Golf teams included (lunch, dinner, 2 drink tickets and goody bag with \$50 Pro Shop gift card provided per golfer) 	2 Teams	2 Teams	2 Teams	2 Teams	1 Team	1 Team	1 Team
<ul style="list-style-type: none"> Sponsor signage at one tee box 	✓	✓	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Recognition in the following publications: pre/post event communications to golfers, 2024 sponsorship package, and OHHRF Annual Report (4,000+ copies) 	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name Only

Teams are limited and based on a first-come, first-served basis.

MARKETING SPONSORSHIPS

Marketing sponsorships are available to those who would like to enhance brand visibility, advertise their business, and support the fight against heart disease. These sponsorships do not include a golf team, and those who would like to play need to also reserve a sponsorship from the Sponsor + Play opportunities listed on the previous page. Each marketing sponsorship receives the core benefits listed below based on its assigned level. In addition to these core benefits, all sponsorships come with unique benefits that are described in detail on the following pages.

MARKETING SPONSORSHIP CORE BENEFITS				
INCLUDED BRAND VISIBILITY	PLATINUM	GOLD	SILVER	BRONZE
<ul style="list-style-type: none"> Logo on tournament banner and prominent signage at check-in Logo on-stage at awards Option to include company giveaway in 150 goody bags Logo recognition on the OHH website 	✓			
<ul style="list-style-type: none"> Verbal Recognition at awards 	✓	✓		
<ul style="list-style-type: none"> Recognition pre/post event communications to golfers 	✓ <i>Logo</i>	✓ <i>Logo</i>	✓ <i>Name Only</i>	✓ <i>Name Only</i>
<ul style="list-style-type: none"> Recognition in OHHRF Annual Report (4,000+ copies) 	✓ <i>Logo</i>	✓ <i>Name Only</i>	✓ <i>Name Only</i>	✓ <i>Name Only</i>
<ul style="list-style-type: none"> Recognition in 2024 sponsorship packet 	✓ <i>Logo</i>	✓ <i>Name Only</i>	✓ <i>Name Only</i>	



\$5,000 (Includes Platinum Recognition)



GOLF BALLS

Free ProVIs?! Yes, please! This is one you'll want to get your hands on (*no ifs, ands, or putts about it!*)

- Logo on golf balls given to each golfer (*one sleeve per golfer*)



AIR CANNON

A crowd-favorite! Golfers can't resist taking aim, pulling the trigger, and launching a golf ball 300+ yards with the Air Cannon.

- Verbal shout out at the hole
- Logo on multiple signs and on the cannon, which is visible in all the pics!



3D HEART TARGET

This new option is a showstopper in the best way! Your logo will be featured on our brand-new 3D printed, giant anatomical heart and used for target practice.

- Verbal recognition at shotgun start

\$3,500 (Includes Gold Recognition)



AWARDS CEREMONY

And the grand prize goes to -- you! This sponsor has the option to assist with the awards. Sounds like a winner to us!

- Prominent signage in the ballroom, on table tents, and in front of stage

\$3,000 (Includes Gold Recognition)



DINNER

Golfers look forward to some grub (*and much-needed AC*) after the tournament. Bon Appetit!

- Signage at dinner and on table tents



GOLF CARTS

Beep beep! Your logo will be seen over the hills and fore away during play. Golfers will buzz around the course with your logo visible on both sides of each golf cart. Now that's a hole-in-one!



COOLER

There's nothing "cool" about September in Oklahoma -- except this sponsor! Your logo will be the first thing golfers see as they reach for a refresher in their on-cart cooler during the tournament. Gotta stay hydrated--and cool!

\$2,500 (Includes Gold Recognition)



RAFFLE

Take a chance on this -- you won't regret it. It's a hit before, during, AND after the tournament because someone wins a trip to Mexico! Winner, Winner, Chicken Dinner!

- Verbal shout out at activity
- Logo on tickets, at check-in, and hole



MULLIGANS

Slice, hook, shank, FORE! Sound familiar? There aren't many scratch golfers out there, so a little extra help is always a good idea.

- Logo on mulligans bought by all golfers and at check-in sales table



GUESS THE TEES

All golfers will take their best shot at guessing the number of tees in hopes of getting it right and winning a prize!

- Logo on hole signage
- Verbal shout-out at activity



TRIVIA

A fun way to keep golfers entertained! Volunteers greet all golfers and ask trivia questions for a chance to win a Chick-Fil-A gift card. Bring on the nuggies!

- Logo on hole signage and gift cards
- Verbal shout-out at activity



DRINK TICKETS

It's HOT, so keeping our golfers hydrated is essential! We promise these tickets won't be left high and dry and are treasured by all.

- Logo printed on the ever-popular complimentary drink tickets and on custom koozies

MARKETING SPONSORSHIPS

\$2,000 (Includes Silver Recognition)



MAIN DRINK STATION

Hydration is a must (and so are Club Specials). This is a very popular spot before, during, and after the tournament. Cheers!

- Signage at the main bar



LONGEST DRIVE

Let's see who can drive it the farthest! Your logo is displayed by the giant 3D "Big Stick" signage - a popular place to take a team pic - and on the distance marker. (2 available)

- Shout out at activity and awards
- Option to add a prize for the winners



HOST A HOLE

Great brand exposure with 150+ participants, including OHH leadership, physicians and employees, vendors, and more. You'll have a table to pass out swag and network with all the right people. (Limited availability)

- Signage at the hole

\$1,000 (Includes Bronze Recognition)



HOLE SPONSOR

Stake your claim to a designated hole and have your logo featured on signage at the tee box.

MARKETING SPONSORSHIPS

CONTINUED

\$1,500 (Includes Silver Recognition)



LUNCH

Everyone needs some fuel before heading out on the course - yummy!

- Logo on several signs at the check-in and a sticker on the front of the app. 175 boxed lunches



BEVERAGE CART

You know all golfers are on the lookout for the most popular carts on the course -- the Beverage Carts! Your logo will be visible on both sides of the carts for all golfers to see when they enjoy a cold beverage on the course. Cheers!



GOLF TEES

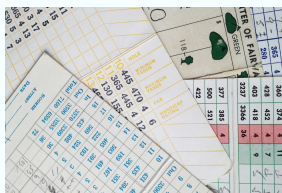
This tee-riffic sponsorship will feature your logo on tees given to the golfers as part of their goody bag.



SUNSCREEN

Get under everyone's skin in a good way! Golfers and volunteers need to lather up (and re-apply!) throughout the day.

- Logo on the sunscreen bottles given to 150+ participants



DIGITAL SCORECARD

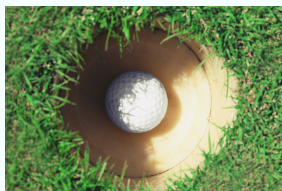
This is a sponsorship you can count on. Your logo will be featured on all digital scorecards for everyone to see before, during, and after the tournament.



CLOSEST TO THE PIN

Near, far, wherever you are -- this is fun for all! (2 available)

- Verbal shout out at activity and awards
- Option to add a prize for the winners
- Signage at hole and on distance markers



HOLE IN ONE

You can feel the excitement as golfers try to score the ace and take home the grand prize!

- Verbal shout out at activity and awards
- Signage at hole



COURSE DRINK STATION

Need to hydrate? Never fear -- drink stations are here! These are lifesavers when golfers need an ice-cold beverage on a hot day. (2 available)

- Signage at complimentary drink station located at a busy intersection on the course

2022 TOURNAMENT SPONSORS

PRESENTING SPONSORS

MARK DAVENPORT & PAT DAVENPORT



ARTHUR J. GALLAGHER
AUSTIN & BANKS LAW
PAUL & JANE AUSTIN
BC CLARK
BERNHARD TME
BIOSENSE WEBSTER
BURGESS COMPANY
CERNER
COCA-COLA SOUTHWEST
BEVERAGES
CONNELLY PAVING
COX BUSINESS
CPAOKC
DR. RICO GUERRA
EDWARDS
FIRST LIBERTY BANK
FIRST OKLAHOMA BANK
IPGI
THE KEMPTON GROUP
KNOWTION HEALTH

LEGACY FAMILY HOSPICE
MATTOCKS PRINTING
MCAFEE TAFT
MEDTRONIC
MERCY
MURJ
OESCO
PANERA BREAD
PHYSICIANS LOCAL
PRITIKIN
STATEWIDE PAINTING
STEVE TIPTON
TRADITIONS HOSPICE
UNITED ACOUSTICS
UNITED MECHANICAL
WEBTPA
WIGGINS, SEWELL &
OGLETREE
ZERO HEALTH

09.18.23 | OKC



Pictured: Lisa Davenport

